



Lights N M A I N



TITLE + FAMILY DAY SPONSOR \$2,500

- All benefits of the Title Sponsorship, plus...
- 5' pre-lit Christmas tree located in a prime location of the museum with high visibility.
- 4 VIP tickets for opening night.
- Half-page advertisement in the event brochure (provided to all guests upon entry).
- Option to decorate extended floor space surrounding the tree.
- Vendor opportunities on Opening Night, Late Night Thursdays, or Family Night.

TITLE SPONSOR \$1,250

- 5' pre-lit tree placed on the 1st, 2nd, or 3rd floor of the museum.
- 2 VIP tickets to opening night.
- Quarter-page ad in the event brochure (distributed to all guests upon entry).
- Seven weeks of visibility at the museum and on our social media pages, television and print media coverage.
- Company logo on website, social media, and newsletter distribution for I Would Rather Be Reading and Frazier History Museum with recognition as an official Sponsor.

BUSINESS SPONSOR \$500

- Artificial tree placed on the 1st, 2nd, or 3rd floor of the Frazier.
- Two opening night tickets on December 1st.
- 1/4 page advertisement in the event brochure -provided to every museum guest upon entry.
- Company logo on website, social media, and newsletter distribution for I Would Rather Be Reading and Frazier History Museum.





Lights N M A I N

PRESENTING SPONSOR \$5,000

- All benefits of the Family Day Sponsorship, plus...
- 6 VIP tickets and 4 General Admission tickets for opening night.
- Full-page advertisement in the event brochure (provided to all guests upon entry).
- One raffle entry for an exclusive Bourbon tasting with Stephen Yates (details TBD)- winner to be drawn on opening night.
- Corporate membership to the Frazier Museum including 10 General Admission tickets redeemable throughout the calendar year to use at your discretion and access to discount museum programing.

AWARD CATEGORIES

MOST FESTIVE
BEST BRANDING
MOST LOU SPIRIT
JUDGES FAVORITE
MOST UNIQUE

Contact



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