

The Louisville Downtown Partnership welcomes you to our Downtown for this fantastic holiday event at the Repurposed event space. We encourage you to explore Downtown and visit one of our many local shops, restaurants, and attractions. If you would like to host an event at Repurposed, please contact us at info@louisvilledowntown.org







WELCOME TO THE SECOND ANNUAL LIGHTS ON MAIN!

Lights On Main is all about celebrating the holiday season while promoting community and supporting a good cause. All funds raised through this event are supporting I Would Rather Be Reading; a nonprofit organization providing equitable access to literacy education and social emotional learning.

Each sponsored tree represents a local business that supports the mission of **I Would Rather Be Reading**, and has helped to provide funding for one of our four afterschool programs where children go to receive 1:1 reading intervention, enrichment lessons, and social-emotional support.

Enjoy the beautiful Christmas tree displays and please consider patronizing these businesses, as well as contributing to **I Would Rather Be Reading** to help this holiday season.

From *I Would Rather Be Reading* and all of our *generous sponsors*, we wish you very *Happy Holidays!*



PRESENTING SPONSORS

I WOULD RATHER BE READINGTREE #1 iwouldratherbereading.org

LOUISVILLE DOWNTOWN

PARTNERSHIP.....TREE #2

Louisvilledowntown.org

GOLD SPONSOR

humana.com

MAPS SECURITY, LLCTREE #5 I WOULD RATHER BE READINGTREE #1 iwouldratherbereading.org mooreaps.com LOUISVILLE DOWNTOWN TITO'S HANDMADE VODKA.....TREE #6 PARTNERSHIP......TREE #2 titoshandmadevodka.com Louisvilledowntown.org THE NORMANDY BUSINESS CENTER.....TREE #7 HUMANA.....TREE #3 humana.com 502-742-3094 FROST BROWN TODDTREE #8 609 W. MAIN PARTNERSTREE #4

Call your local licensed Humana sales agent.



502-742-3094

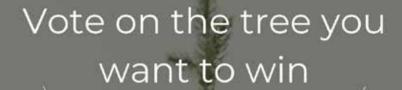
Jaime Ludwig 502-553-7854 (TTY: 711) Monday – Friday, 8 a.m. – 5 p.m. jludwig@humana.com

frostbrowntodd.com

Himana to healthcare™

A more human way

Y0040 GHHHXDFEN21a BC C



fan favorite!

The winner will be announced on Monday December 13th



HOW TO SCAN: OPEN, AIM & TAP



Open the camera on your phone

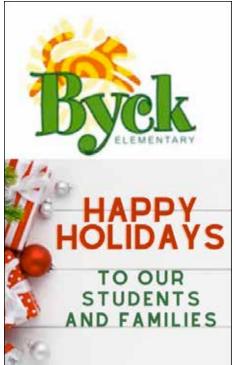


Aim it at the Flowcode



Tap the banner that appears







FLOOR COVERINGS INTERNATIONALTREE #9 metrolou.floorcoveringsinternational.com
SON'S OF THE AMERICAN REVOLUTIONTREE #10 sar.org
HOMEPAGE REALTY TREE #11 homepagerealty.com
MIRANDA CONSTRUCTION TREE #12 mirandaconstruction.com

AMERICAN PRINTING HOUSE.....TREE #13 aph.org

FIRE PROTECTION SERVICES, INC.... TREE #14 Fireprotectionservices.us

LENIHAN SOTHEBY'S INTERNATIONAL REALTYTREE #15 lenihansothebysrealty.com

MEDIA VENUE...... TREE #16 mediavenue.com

MICHELLE MARKS RAYMOND JAMESTREE #17

michelle.marks@raymondjames.com



We offer: Meal Prepping, Cooking Class (live & virtually), Personal Chef Services, Catering & More!

Visit our Facebook page @ Kristel's Keto Kitchen or call 502-356-9301! Take 20% off your first Meal Prep order by mentioning Lights On Main!

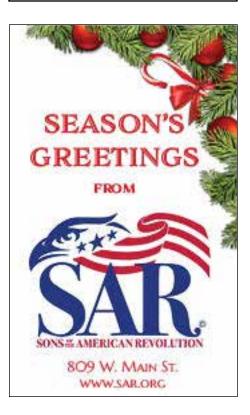


AMERICAN PRINTING HOUSE FOR THE BLIND

APH.ORG | 800.223.1839

1839 Frankfort Avenue Louisville, KY 40206

WELCOME EVERYONE











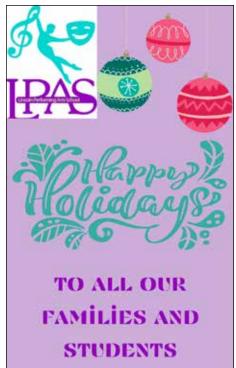




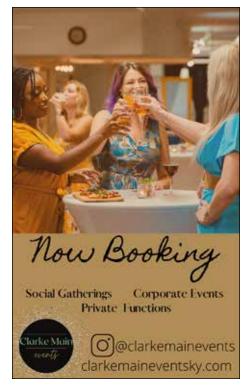












CLARKE MAIN EVENTSTREE #18 clarkemaineventsky.com
PHOTOGRAPHY BY ANGELA GROSS TREE #19 photographybyangelagross.zenfolio.com
LEGACY WINE AND SPIRITS TREE #20 legacyspirits.online
THE QUEEN'S DAUGHTERS OF LOUISVILLETREE #21 queensdaughtersinc.com
TENESHA MARSHALL CREATIONSTREE #22 Instagram @tmarshallcreations
DC BUILDING SOLUTIONSTREE #23 Instagram @DCBuildingSolutions
WIRED UPTREE #24 wireduplou.com
LINDSEY YATES PLUNDERTREE #25 liketk.it/3oiN4

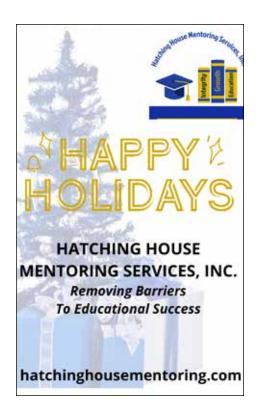
SOUTHERN GRITTREE #26

southerngritdecor.com



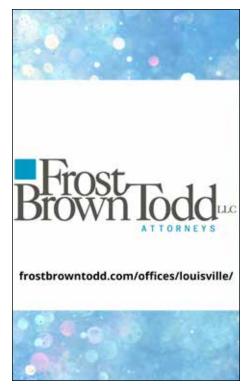










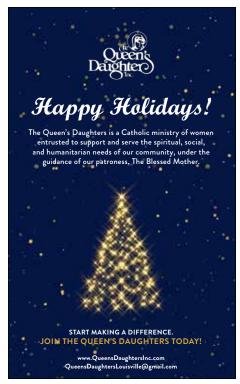




FROM EVERYONE AT











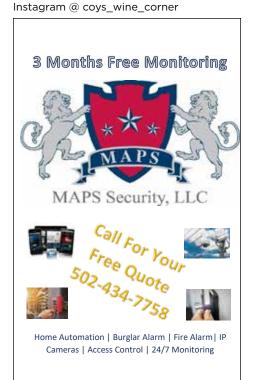
Wherever you are, be there totally - Eckhart Tolle

Mindfully Me is dedicated to bringing calm and compassion to the whole child. Our simple practice of mindfulness will bring a gentle, accepting attitude to the present moment. Anxiety and stress of COVID 19, remote learning, social isolation, and mental fatigue are at an all-time high. Mindfully Me focuses on

decreasing the anxieties by promoting happiness and calm through simple exercises, activities, and literature.

BLESSING IN A BACKPACKTREE #27 louisville.blessingsinabackpack.org
RIP AND LLOYDTREE #28 ripandlloyd.com
KATIE WILSONTREE #29
OKOLONA FIRE TREE #30
SEMPLE ELEMENTARYTREE #31
J.B. ATKINSON ELEMENTARYTREE #32
BYCK ELEMENTARYTREE #33
LINCOLN ELEMENTARYTREE #34
HATCHING HOUSE MENTORING TREE #35 hatchinghousementoring.com
BEST N BIZ JANITORIALTREE #36 bestnbizjanitorial.com







LOU CITY FCTREE #39 loucity.com
SENSATIONS SALON AND SPATREE #40 sensationssalonandspa.com
COLLECTIVE SPONSOR TREE TREE #41
THE MINT POP-INTREE #42 Instagram @ themintpopin
MINDFULLY METREE #43
KRISTEL'S KETO KITCHEN TREE #44 Kristelsketokitchen.com
DOMINION SENIOR LIVINGTREE #45 dominionseniorliving.com/louisville
CLOTHE THE WEST TREE #46 Instagram @ Clothethewest
LUNDIE'S HVAC SERVICESTREE #47

INSIDE THE LINES TRAINING.....TREE #48

FB @ lundiehvacservices

itltraining.org





A life well planned can offer each of us - any of us -

THE POWER TO GIVE.

The causes that inspire you are as unique as the life you lead. We all live and give differently, but the support of the right financial partner has the power to multiply generosity. It's our privilege to help people make an impact – and to make our own.

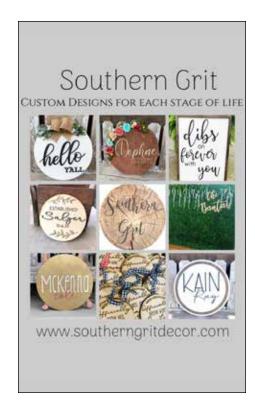
Michelle Marks of Raymond James is proud to support I Would Rather Be Reading.



Michelle Marks, AAMS⁶

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We often hear stories of kids calling school when they're absent on Fridays, asking their teacher not to give away their bag of food. Did you know that 71% of kids feel that Blessings in a Backpack is helping their family?

For as little as \$4, you could be the reason a child has food to eat over the weekend. Go to louisville.blessingsinabackpack.org to learn how you can make a difference this holiday season.









Calling all preservice teachers!

ARE YOU AN EDUCATION MAJOR WANTING EXPERIENCE WORKING WITH STUDENTS? IWRBR HAS THE JOB FOR YOU!

- training provided
- competitive pay
- choice of sites
- · member of an all-star team













I Would Rather Be Reading is a nonprofit organization providing equitable access to high quality literacy education and enrichment opportunities.

Lights On Main sponsors provided support for our after school programs at Atkinson Elementary, Park Hill Community Center, Smoketown Family Wellness Center, and Parkland Boys and Girls Club.

To learn more visit www.iwouldratherbereading.org





