32 Teams 1 Champion



## LOUISVIILE



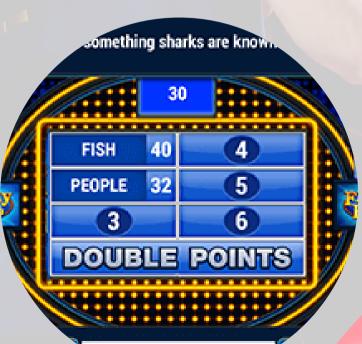
Cheer, Compete, and Champion Youth Education!

Brew, Bites, and Big Laughs - all for IWRBR Kids!









All Proceeds go towards IWRBR Programs

Hosted at Noble Funk Brewery





IWRBR provides equitable access to trauma responsive literacy support and social-emotional learning to children across greater Louisville. Educate & Elevate programs are free of cost at 10 sites across Louisville.

At our programs, our students participate in differentiated literacy tutoring, physical activity, mindfulness, and enrichment opportunities. We strive to make our programs an unforgettable experience for all students.

On July 22nd, at the 1st Annual Louisville Feud, 32 teams will face off with big laughs and fun in a bracket style showdown to see who will be crowned the Champion of Louisville Feud! As priorities shift at the national level, we need community investment to continue our programs with the same high-quality impact. By participating in Louisville Feud, you are providing children across Louisville access to FREE, highly impactful programming to meet their needs.







	Sponsorship Opportunity	Investment	Benefits
	Louisville Feud Presenting Sponsor  Want the spotlight? You've got it. As our Presenting Sponsor, your name will be everywhere — from posters to press releases and even on the lips of our charming host!	\$5,000	★ Top-tier logo placement on every single thing (yes, everything) A shoutout in all press releases — you're basically famous ♠ A mic moment at the event — hype up the crowd or drop a dad joke, your call PLUS: Enter a team on behalf of your company! Be right in the competition and the action! Your team gets comfy, reserved spots so you can focus on the fun! It's your chance to be the hero behind the hilarity — and help rewrite the story for young readers in Louisville!
	Gold Sponsor  Shine Bright Like a Sponsor  Step into the spotlight and let your brand dazzle! As a Gold Sponsor, you're not just backing a great cause — you're getting some serious love in return!	\$2,500	Your logo on event signage and our website — because good deeds deserve good visibility Social media shoutouts — we'll brag about you like proud parents PLUS: Enter a team on behalf of your company! Be right in the competition and the action! Your team gets comfy, reserved spots so you can focus on the fun!  It's glitz, goodwill, and good vibes — all in one golden package.
	Game Changer Sponsor  Ready to make a big splash? As a Game Changer Sponsor, you'll be front and center in all the action!	\$1,000	







For more information, get in touch with Ally Ogle
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We thank you for considering an investment in the youth of Louisville and I Would Rather Be Reading!